

Optimize the results of Blue Peel RADIANCE with additional Obagi® products

Transform—Lay the foundation for a more visible and even outcome with Obagi systems, 4 to 6 weeks prior to and following the first peel¹

Prepare and complement—May complement other Obagi systems



Obagi Nu-Derm® System



Obagi-C® Rx System

Uncover new, younger-looking skin

- Beautiful results after 1 application; even more radiant skin after 3 peels³
- Visible improvement in the look of rough, uneven skin³
- Helps minimize the appearance of mild to moderate photoaging³



Talk to your physician about a Blue Peel RADIANCE series today.

BLUE PEEL RADIANCE®



Reveal Beautiful, Younger-Looking Skin With a Light Chemical Peel

References: 1. Rendon MI, Berson DS, Cohen JL, Roberts WE, Starker I, Wang B. Evidence and considerations in the application of chemical peels in skin disorders and aesthetic resurfacing. *J Clin Aesthetic Dermatol.* 2010;3(7):32-43. 2. Grimes PE. *Aesthetics and Cosmetic Surgery for Darker Skin Types.* Philadelphia, PA: Lippincott Williams & Wilkins, a Wolters Kluwer business; 2008:155-178. 3. Bruce S. A single-center five-week open label study to evaluate the efficacy of a series of three peel procedures using Obagi Blue Peel RADIANCE™ in the improvement of the appearance of facial skin. Final analysis, December 2012. OMP, Inc. Data on file.

©/TMs are trademarks of Valeant Pharmaceuticals International, Inc. or its affiliates. All other product or brand names are trademarks of their respective owners. Distributed by Obagi Medical Products, a division of Valeant Pharmaceuticals North America LLC.

©2016 OMP, Inc. 7/16 PLR.0014.USA.16

For more information, visit www.obagi.com.

OBAGI
MEDICAL

OBAGI®
MEDICAL

Peel away the signs of skin aging

What is a chemical peel?

A chemical peel is a minimally invasive procedure that helps improve the appearance of skin. During the procedure, your doctor or a specially trained aesthetician under the supervision of a doctor carefully applies combinations of powerful solutions to the face, décolletage (neck and chest), or hands to remove dead skin cells. The solutions penetrate into the skin, causing dead skin cells to peel off. The new skin is smoother and more refined-looking.^{1,2}

There are many types of chemical peel preparations, and the right preparation for you depends on your skin type and desired results. Light or superficial chemical peels usually consist of alpha and beta hydroxy acids, such as glycolic, lactic, or salicylic acid, that are combined to improve the appearance of^{1,2}:

- Fine lines and wrinkles
- Mild to moderate photoaging
- Rough, uneven skin

Reveal a new layer of beautiful skin with Blue Peel RADIANCE®

- Superficial, salicylic acid-based peel
- Can be used for a wide range of skin types
- Achieve quick, glowing results
- Tighter, smoother, brighter-looking skin after just 1 peel^{3,*}
- Quick and easy in-office procedure with little to no downtime



Note: Blue Peel RADIANCE chemical peel product is not intended for home or unsupervised consumer use. It is to be used only by a licensed medical professional (a physician, or an aesthetician or nurse under a physician's supervision).

*A series of 4 to 6 peels may provide best overall results.

After third peel, radiant results demonstrated in the overall appearance of skin tone^{3,†}



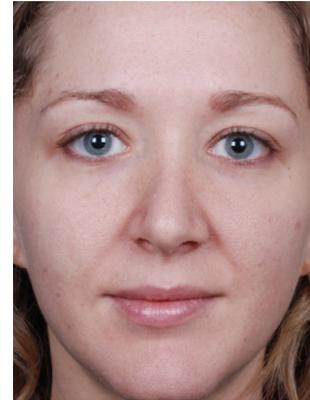
Baseline[‡]



Day 35[‡]



Baseline[‡]



Day 35[‡]



Baseline[‡]



Day 35[‡]

[†]Study results for a series of 3 Blue Peel RADIANCE procedures, performed at 2-week intervals; patients are shown at day 35, 1 week following third peel.

[‡]Photos have not been retouched. Results may vary.

100%

of patients' skin appeared tighter, smoother, and brighter-looking after each peel^{3,*}

Blue Peel RADIANCE delivers improvements in the appearance of skin tone and texture

- At day 35 (1 week after third peel), the appearance of patients' skin was improved vs baseline^{3,*}
 - **80%** of patients had at least 1-grade improvement in photoaging and the appearance of fine lines and wrinkles
 - **100%** of patients had at least 1-grade improvement in tactile roughness

High patient satisfaction

- **87%** of patients said that Blue Peel RADIANCE met their expectations and they would recommend it to a friend^{3,*}

*Open label study in 15 patients.

BLUE PEEL RADIANCE®